



**The NAMI *Colorful Minds* is a great way to:**

- Have fun while supporting a great cause
- Share your passion for mental health awareness with your friends, neighbors, and colleagues during Mental Health Month
- Raise funds and recruit members and donors that will enable NAMI to continue its effective peer-led programs across the state

**Step One:** Select a date, time and location. Try to consider the day of the week and the time that will give you the best turnout, depending on your audience. Reach out to us if you need help finding a location for your paint party.

**Step Two:** Create your guest list. Make a list of family, friends, neighbors, co-workers, acquaintances, and members of your faith-based, civic, or professional groups. We suggest about 15 people, but this is your party, so you decide how many to invite! Ask each person to commit to raising \$100 in recognition of Mental Health Month! Donations can be collected at the party or your friends can contribute online at [https://namiga.org/donate now/](https://namiga.org/donate-now/).

**Step Three:** Send out your invitations. Sites like evite.com or paperlesspost.com offer free invites for you to use. Facebook is another great, easy way!

**Step Four:** Party Time! Make the party fun – you can provide food and refreshments or potluck. Someone could share their story/connection before the painting fun begins. People should be encouraged to be creative and paint images with the theme of Colorful Minds! Remember to give updates on your fundraising efforts throughout the night. You can share your artwork on social media, etc. Be sure to tag NAMI Georgia!

**Step Five:** Send a thank you to all guests who attended to your party, as well as following up with those who indicated interest in supporting or learning more about NAMI.

Questions? Contact NAMI Georgia at [namiwalks@namiga.org](mailto:namiwalks@namiga.org)!

